



FASTER

How you can increase the software development productivity safely & secure in 2026

Great Software. Together

Let's turn your development potential **ON**

After 2 years of research, we discovered what works! We present you a practical playbook on how to boost the effectiveness of your whole software development life cycle (SDLC). With at least 50% more value, quality, security and speed, per euro spent.

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Management summary

CIOs are under pressure to deliver secure, high-quality software faster-without increasing budgets. The stakes are high:

- Every delay impacts revenue.
- Every breach risks reputation, and
- Every inefficiency erodes competitive advantage.

But what if CIOs could increase the effectiveness of their technology organization, without growing their budget?

After **two years** of research, interviews, and field studies, we've developed a practical playbook - **FASTER** - to help CIOs and technology leaders achieve just that. This whitepaper introduces **FASTER**, a proven framework that transforms software delivery into a strategic growth engine, enabling CIOs to deliver 50% more business value per euro spent while reducing risk.

With 6 ingredients:

- F** – **Focus on the Value** and built features your customers and users love
- A** – **Artificial Intelligence** to improve the effectiveness of engineers in the whole SDLC
- S** – **Security and Quality by Design** embedded throughout the SDLC
- T** – **Train your employees continuously** on hard- and soft skills
- E** – **Evolve Your Business Model with AI:** to create new revenue streams and market opportunities
- R** – **Radical candor culture** is crucial to collaborate at high speed

FASTER is more than an acronym-it's a mindset shift. It empowers CIOs to lead with clarity, confidence, and measurable impact. Whether you're scaling agile, modernizing legacy systems, or navigating AI adoption, this whitepaper offers actionable strategies to transform your department into a high-performing, future-ready engine of innovation.

brisker_{group}

STEDIN^{NET}

=EXACT

sdworx

AIMMS

peakzi

“

If only I could apply best-practices to improve the effectiveness of my departments...

”

Business Case

The proven metrics behind FASTER are based on these three business cases:

① Faster SDLC

FASTER isn't just about speed—it's about return on investment. By aligning technology with business priorities and embedding AI safely, organizations can accelerate time-to-market, reduce operational risk, and unlock new revenue streams.

Our field studies show that applying FASTER can cut delivery time by up to 50%², freeing resources for innovation and giving CIOs a measurable edge in board-level discussions. We did a field study by asking three different teams to build the same functionality. We measured everything and compared the results.

The team applying FASTER not only build better features, they also build it more efficient:

Hours per stage	Avg.team	Good team	FASTER Team
Design	8	4	1.5
Code	56	20	14
QA	16	8	3
GAP	6	1	0.5
Infra	15	6	5
UI	20	10	6
Total hours	121	49	30

② Better aligned business value

Often 30% or more of the features built, they don't reach production or are not used enough by users¹. By creating synergy with the business, measuring what has been deployed and learning from actual usage, the teams will improve the overall business value with 50%².

③ Higher quality & security

By applying quality-by-design and security-by-design, a foundation is laid for a stable productivity increase. Next, with AI, it's a lot cheaper to solve technical debt, improve the code-quality and safety.

$$\begin{aligned} &\text{Savings} \\ &= \\ &\text{Faster SDLC} \\ &\times \\ &\text{More business Value} \\ &\times \\ &\text{Higher quality \& security} \end{aligned}$$

References

1. 30% or more of the features not used:

- Pendo Feature Adoption Report (2019) – 80% of features are rarely used. <https://www.pendo.io/resources/the-2019-feature-adoption-report/>
- Standish Group Research – 64% of features are rarely or never used. <https://www.linkedin.com/pulse/why-45-all-software-features-production-never-used-david-rice/>

2. 50% efficiency increase with BizDevOps:

- IBM BizDevOps Overview – improve operational efficiency by 30-50%, thanks to alignment and faster feedback <https://www.ibm.com/think/topics/bizdevops>
- Wiley - Improving efficiency with BizDevOps: <https://onlinelibrary.wiley.com/doi/epdf/10.1002/smr.70016>



How to Measure the SDLC effectiveness?

The Challenge of Measuring Creative Work

CIOs want to help their organization deliver value faster, secure and give a competitive advantage. Therefore, they need measurements. They need to know:

- Are we improving?
- Are we delivering value?
- Are we secure and efficient?

But there is a big challenge: Software development is inherently **creative and problem-solving work**. Unlike manufacturing, where repetition and standardization allow for clear productivity metrics, software teams rarely build the same screen, algorithm, or feature twice. Each solution is unique, shaped by business demands, context, constraints, and innovation. This makes it hard to compare work and therefore to see if the team build it faster, because they haven't built it before nor will build it ever again. You also can't continuously ask two teams to build the same functionality and compare results doing so would double the cost of change and slow down progress. This makes measuring effectiveness across the Software Development Life Cycle (SDLC) a nuanced challenge.

From Waterfall to Agile to BizDevOps

Historically, effectiveness was measured by project completion and budget adherence. We discovered that this doesn't work and moved to Agile: focusing on workable software in production and exploiting ever faster feedback loops. But modern SDLCs focus on the next level: **BizDevOps**—the focus has shifted to **delivering business value continuously**.

Effectiveness is no longer just about output; it's about impact. So not about the functionality but if the functionality is used and liked by the users and customers.

Three Measurement Dimensions

At DevOn, we help customers measure SDLC effectiveness across three dimensions:

1 Process Metrics

At DevOn, we help customers measure SDLC effectiveness across three dimensions:

- Cycle Time: Time from first commit to production.
- Branch Live Time: How long a feature branch lives before merging.
- Deployment Frequency: How often code is released.
- Automation Coverage (manual steps still needed to go live, infrastructure automation coverage, etc.).
- Quality (code coverage, UI Automation coverage, defect density, etc.).
- AI Literacy (e.g. AI Adoption Depth, AI readiness index, Training Coverage).
- Code quality (maintainability index, cyclomatic complexity, code reviews, etc.).
- Improvements made (e.g. improvement backlog items implemented, team-maturity growth, learning-points spent).

These metrics are useful for identifying bottlenecks and improving flow.

2 Output Metrics

To measure output, we use different type of metrics:

- Number of small tasks done per sprint or velocity. Trend over time to see if teams are improving.
- Use **burn-down charts** and **throughput** to visualize progress.
- **Team health** (e.g., developer happiness, engagement, burnout indicators, collaboration Index, Psychological Safety, Team stability).

While output is no true indication for value, tracking output helps to understand where improvements can be made.

3 Impact Metrics

Ultimately, effectiveness is about **value delivered**:

- **Customer satisfaction** (e.g., NPS, CSAT, CES, Impact scores).
- **Usage metrics** (e.g. opens, clicks, effort reduction, API-calls).
- **Business KPIs** (e.g., conversion rate, retention, revenue impact).
- **Security posture** (e.g., vulnerabilities resolved, compliance passed).

These metrics connect engineering work to business outcomes.

Best Practices for CIOs

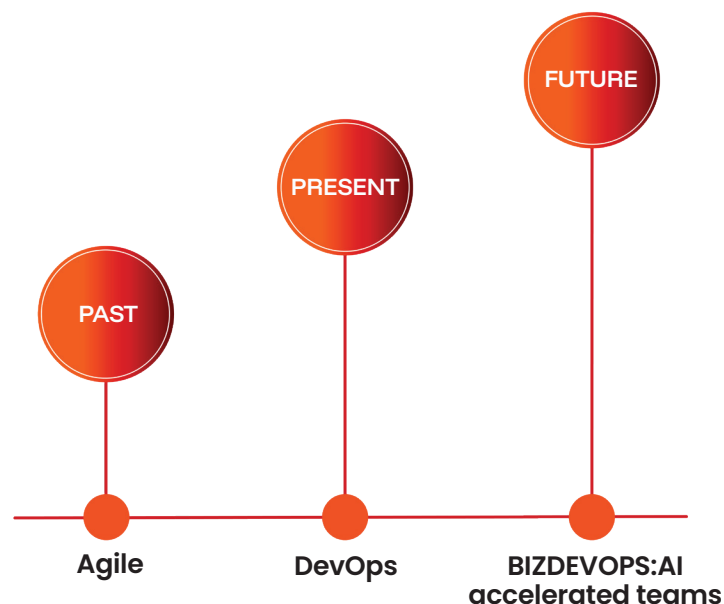
To make measurement meaningful and actionable:

- **Compare teams to their own historical data**, not to each other.
- **Visualize trends**, not just snapshots.
- **Use AI to surface anomalies**, correlations, and improvement opportunities.
- **Avoid vanity metrics**—focus on what drives value.
- **Create feedback loops** between metrics and decision-making.

Conclusion

Measuring SDLC effectiveness is not about finding a perfect formula—it's about creating a **feedback-rich environment** where teams can learn, improve, and deliver value. With the **FASTER** framework, CIOs can move beyond gut feeling and anecdotal evidence to data-informed leadership.

This chapter lays the foundation for applying **FASTER** in practice: by measuring what matters, improving what's possible, and aligning teams around outcomes—not just output.



Our Approach

At DevOn, we've spent over **18 years building high-quality software** for leading organizations such as Exact, **Wolters Kluwer**, **SD Worx**, and innovative startups like **Peakzi**. This long-standing experience has equipped us with a rich set of **best practices**—from agile engineering and DevOps automation to scalable architectures and secure delivery pipelines.

Over the past **two years**, we've taken a bold step forward by integrating **AI into the SDLC**—not as a gimmick, but as a purposeful, secure, and measurable enhancement. We've deployed AI in **Virtual Private Cloud environments** and even **locally running LLMs**, ensuring full control over data privacy and compliance. This makes AI adoption **safe** for enterprise-grade environments.

We've made AI specific and actionable by embedding it into every phase of the SDLC:

- ▶ **Refinement:** AI agents help clarify requirements, generate user stories, and align backlog items with business goals.
- ▶ **Refactoring & Code Generation:** AI supports developers with clean code suggestions, reusable patterns, and automated scaffolding.
- ▶ **Testing:** AI generates edge-case tests, UI-tests, and even security test cases. Following the TDD-principles.
- ▶ **Security:** AI continuously scans for vulnerabilities, enforces secure coding practices, and supports threat modeling.
- ▶ **Operations:** AI helps monitor systems, predict incidents, and optimize deployment pipelines.

We've structured this with **modular components**—from markdown-based workflows to specialized agents for each SDLC phase—making it easy to adopt and scale.

To ensure our approach is grounded in evidence, we also constantly study external sources like **Accelerate** by Nicole Forsgren, Jez Humble, and Gene Kim. Their continuous research on high-performing teams and DORA metrics validates many of our practices and inspires new ones.

By combining:

- Our **real-world experience** across industries.
- **Training** your experts on how to properly develop great software.
- A **candor-driven culture** that promotes excellence and fast learning.
- And **business metrics** that guide continuous improvement.

We created **FASTER**—a practical framework to help CIOs and technology leaders increase quality, security, and value of their technology organization.





More value, quality, security and speed, per euro spent

Faster-Framework

In today's fast-paced digital landscape, CIOs are under immense pressure. They must deliver **secure, high-quality software** at speed, while navigating the **war for talent, budget constraints**, and increasing **regulatory demands**.

AI promises speed, but without the right system, it amplifies chaos. Recent DORA studies show that without proper guardrails, training and approach, AI magnifies mistakes and failures.

CIOs need a clear, actionable framework to turn AI into a competitive advantage. That's where **FASTER** comes in.

F – Focus on user value

Your users are the most important. High-performing teams keep them as their North Star

- Use metrics, together with other departments, to maximize value.
- Ensure feedback loops are fast, actionable, and customer-centric.

A – AI in the whole SDLC

AI should be a strategic enabler, not a hype nor a risk.

- Use specialized solutions to improve the productivity.
- Ensure AI is explainable, auditable, and aligned with enterprise standards.

S – Security and Quality by Design

Delivering software that is reliable, secure, and resilient is non-negotiable.

- Embed quality into every phase of the SDLC.
- Embed security, zero-trust architecture.

T – Train your employees continuously

The engagement of your people is crucial for productivity.

- Train in soft skills: open for new ideas, ask feedback, collaborate.
- Train in hard skills: high quality engineering, use the new AI techniques at an advanced level.

E – Empower your users with AI features

Implement AI in your products and process so your users become more effective.

- Not as a hype, but specific features.
- Safe, with guardrails.

R – Radical Candor Collaboration Culture

High-performing teams thrive on openness, accountability, and shared purpose.

- Promote a culture of psychological safety and constructive feedback.
- Encourage cross-functional collaboration and ownership.

F - Focus on value

Modern software delivery is no longer just about writing code—it's about delivering **continuous value** across the entire lifecycle, from ideation to operations to business impact. CIOs who want to double the effectiveness of their departments must look beyond isolated improvements and instead optimize the **whole value cycle**.

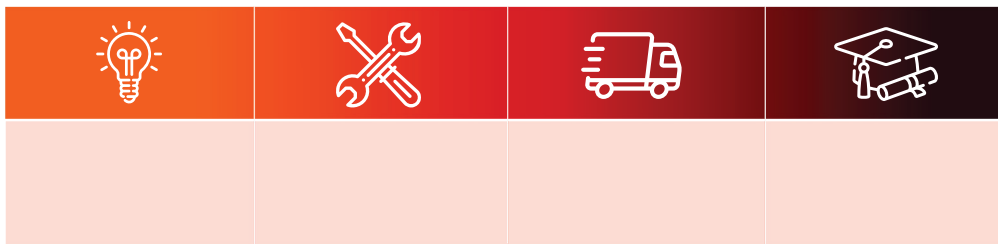
At DevOn, we've seen that high-performing teams succeed when they align around **business outcomes**, not just technical outputs. That means:

- Prioritizing features that move the needle for customers.
- Reducing waste in handovers, waiting times, and rework.
- Creating fast, actionable feedback loops between business, development, and operations.

BizDevOps

Successful organizations don't optimize locally the software development. Instead, they focus on creating more value for the customers and users. In synergy with the business departments.

- **AI-powered insights:** Agents analyze flow efficiency, backlog health, and deployment frequency to identify bottlenecks and improvement opportunities.
- **Business metric integration:** Teams learn to connect delivery metrics (like DORA) with customer impact, enabling smarter prioritization.
- **End-to-end visibility:** From refinement to release, visualize the value delivered with the **Validated Learning Board**:



Track your backlog items in the different stages from idea, to build, deploy it to users and measure the usage to learn from it. Call backlog items 'done' when you learned from actual users whether they liked it and used it or not.

Example case: With our customer Peakzi, the development team not only works on building the code. But measures the actual usage and studies customer feedback to create backlog items for the next sprint to optimize the benefit.





Sachin Nair is one of our senior software engineers. With over 10 years of experience as a full stack developer, he works at Brisker. Next he trains companies like Stedin, Exact and others on how to use Github Copilot and Claud effective in every step of the SDLC.

Sachin Nair

Product Engineer | AI & ML Explorer
DevOn



A – AI makes SDLC more effective

How can you improve the **efficiency** of your software engineers with AI? This is the question we get a lot. The **risk** is to accelerate mediocracy, resulting in more bugs, vulnerabilities and poor usability. AI is a magnifier of your current performance and craftsmanship.

Assess current craftsmanship

In our approach, we always look at the whole picture. We assess the current SDLC practices and process, measure the code quality, branch strategy, CI/CD automation and current guardrails. Next, we'll use AI to improve the specific bottlenecks in the SDLC and lower the risks, implement guardrails.

Case studies

Over the past two years, we've structurally learned how to effectively use AI. Not as a hype, but safely and focusing on the performance of our software engineers. This resulted in several practical case studies where AI helped in delivering more business value in less time.

1. 7x Quicker UI Screens

Creating frontend boilerplates was slow and repetitive. Goal is to get 90% AI-generated screens with measurable productivity gains. Using AI-agents, vector DB and .md-files **resulted** in 90% generated by AI. 60% less rework and reducing dev.time from several days to a few hours.

2. 5x faster Controlled Quality increase

Manual unittests were slow, inconsistent and expensive to make. Goal is to increase the code coverage and consistency. Using prompts and tailored .md-files resulted in 86% line-coverage and reducing the time spent from 30 days to just 4 days.

3. 3x faster E2E (UI) test automation

Creating UI-tests was slow, brittle and often inconsistent. Goal is to generate reliable, reviewable E2E suites that integrate into CI and reduce manual effort. Using MCP logs, sample flows and templates we trained AI to generate test-templates with 70% less effort.

AI Maturity in the SDLC

We see different teams performing at different effectiveness levels.

- AI-Literacy – tools aren't used
- Use CoPilot/Claud – engineers use the tools frequently
- AI agents – effective tailored agents for specific parts of the SDLC
- Bottlenecks data driven solved

AI Governance

Our AI governance frameworks helps to prevent vulnerabilities and assure the teams abide to the AI-act. With guardrails, metrics, usage metrics we construct a tailored AI governance that meets your industry and context.



AI GOVERNANCE

S – Security and Quality by Design

In a world where software runs the business, trust is everything. Customers, regulators, and internal stakeholders expect systems to be reliable, secure, and resilient—not just functional. That’s why this third pillar is about embedding trustworthy quality and security into the DNA of your software development lifecycle.

Test-Driven Development (TDD): Building Confidence from the Start

At the heart of trustworthy quality lies **Test-Driven Development (TDD)**. TDD flips the traditional development process by writing tests before writing code. This approach ensures:

- **Clear specifications** and developer intent.
- **Immediate feedback** on code correctness.
- **Reduced defects** and faster debugging.
- **Confidence in change**—developers can refactor safely, knowing tests will catch regressions.

In our AI-supported SDLC, we’ve enhanced TDD with:

- **AI-generated test cases** that cover edge scenarios.
- **Behavioral specifications will** generate both unit-tests as code.
- **Mutation testing** to validate the strength of test suites.
- **Automated test documentation** using markdown and code annotations.

TDD isn’t just a technique—it’s a mindset of **engineering discipline and accountability**.

Security by Design: Shift Left, Stay Safe

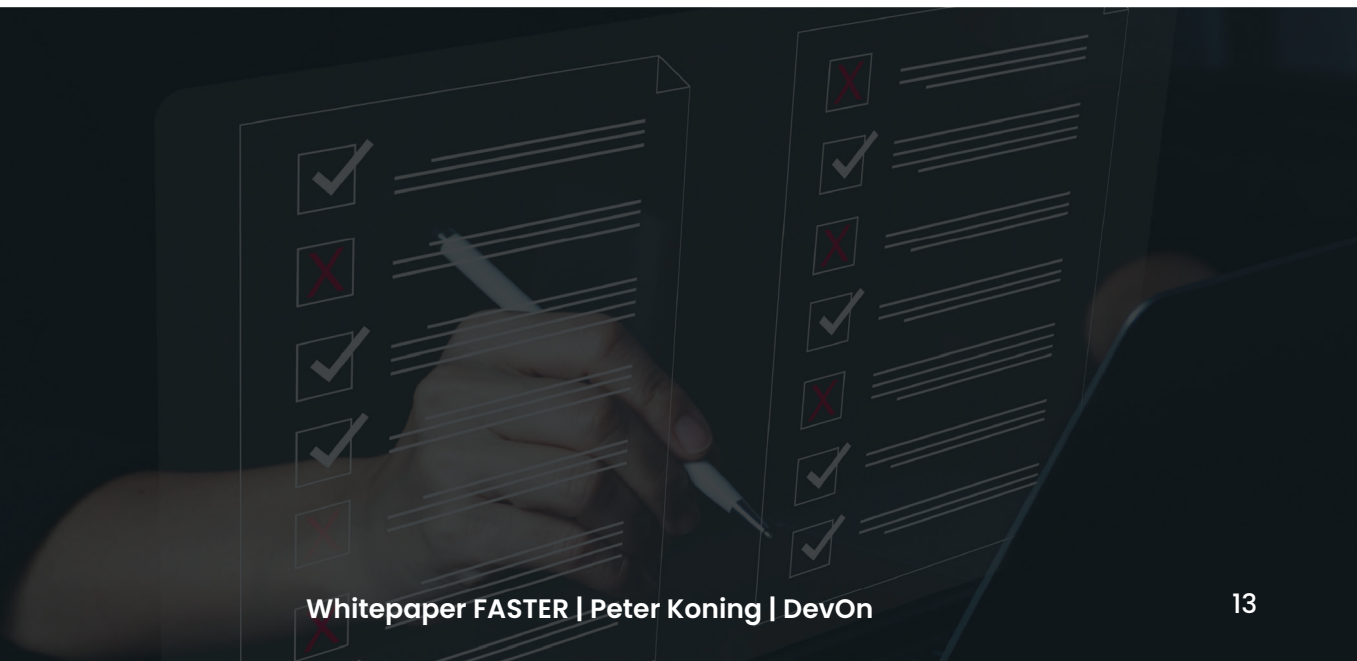
Security can no longer be a late-stage checklist. It must be **designed in from day one**. Our approach to **Security by Design** includes:

- **Threat modeling during refinement**, supported by AI agents.
- **Zero-trust** architecture.
- **Secure coding practices** embedded in developer workflows.
- **Continuous vulnerability scanning** in CI/CD pipelines.
- **Policy-as-code** to enforce compliance and governance.

We sometimes deploy AI in **safe environments** – such as **Virtual Private Clouds** or **locally running LLMs** – to ensure sensitive code and data remain protected. These AI agents assist in:

- Identifying insecure patterns.
- Suggesting secure alternatives.
- Validating configurations and dependencies.

Security by Design means **proactive protection**, not reactive patching.



T – Train your employees continuously

In a world where technology evolves faster than ever, standing still means falling behind. Techniques that were cutting-edge six months ago may already be obsolete. For CIOs, this creates a critical question: **How do you keep your teams relevant, confident, and capable** in this fast-changing landscape?

The answer: continuous training—not as a one-off event, but as a cultural norm.

Why Continuous Training Matters More Than Ever

- **Rapid Change:** AI-driven development introduces new paradigms like prompt engineering, agentic workflows, and automated testing pipelines. Without ongoing learning, teams risk skill decay and missed opportunities.
- **Dual Skill Imperative:** It's not just about hard skills (coding, AI orchestration). Soft skills—collaboration, adaptability, and critical thinking—are equally vital. AI changes workflows, but humans still drive innovation.
- **Retention & Engagement:** Developers who feel supported in learning report higher job satisfaction and lower burnout (DORA research confirms this). Training isn't just an investment in skills—it's an investment in people.

Case study: Stedin

When Stedin, a leading energy network operator, embraced AI-assisted development, they faced a challenge: how to ensure developers could leverage Copilot effectively without compromising quality or security.

Our approach: Advanced Copilot Training: We designed workshops that went beyond basic autocomplete. Developers learned prompt engineering, context injection, and validation techniques to maximize Copilot's potential.

Your action plan

When Stedin, a leading energy network operator, embraced AI-assisted development, they faced a challenge: how to ensure developers could leverage Copilot effectively without compromising quality or security.

Our approach: Advanced Copilot Training: We designed workshops that went beyond basic autocomplete. Developers learned prompt engineering, context injection, and validation techniques to maximize Copilot's potential.

- **Dedicate Time:** Give developers space to learn during work hours. DORA data shows this can increase AI adoption by 131%.
- **Blend Skills:** Pair technical upskilling with cultural development. AI success is as much about mindset as it is about mechanics.
- **Measure & Iterate:** Track adoption, satisfaction, and delivery metrics. Use feedback loops to refine your training approach.

Bottom Line: AI won't replace developers—but developers who don't evolve will be replaced by those who do. Continuous training ensures your teams stay ahead, confident, and capable in an era where change is the only constant.

E – Evolve Your Business Model with AI

Your customers aren't just buying software or services—they're buying outcomes and benefits. In today's competitive landscape, the organizations that win are those that **help their customers do more with less effort or cost**. Generative AI isn't just a developer productivity tool; it's a game-changer for your customers.

CxOs must lead business model evolution, using AI not just to optimize processes but to redefine how value is created and delivered. This is about moving beyond "adding AI features" to envisioning a **maximal digital, AI-driven version of your business**.

Why this matters

When Stedin, a leading energy network operator, embraced AI-assisted development, they faced a challenge: how to ensure developers could leverage Copilot effectively without compromising quality or security.

① Productivity is the new currency

Your customers want to save time and reduce friction. AI can automate repetitive tasks, generate insights, and personalize experiences.

② Competitive advantage

Organizations that leverage AI to transform their offerings will outpace those that only automate existing workflows.

③ Revenue growth

AI opens doors to new monetization strategies—data-driven services, predictive insights, and personalized experiences.

Case study: Peakzi

Peakzi saw an opportunity to enter a new market by creating AI-generated advanced **M&A reports** that required synthesizing financial, legal, and market data.

Our solution: Built a **multi-agent AI system** where specialized agents collaborated:

- One agent aggregated financial data.
- Another analyzed market trends.
- Another drafted the narrative and executive summary.

The result? A comprehensive M&A report delivered in minutes instead of days, with no manual effort.

Impact: Peakzi could enter a new market and give customers a fast, advanced M&A report for a fraction of the price from regular consultants. Giving them a competitive edge in high-stakes negotiations.

Evolving your business model with AI is not optional—it's the next frontier of enterprise leadership. CIOs who embrace this shift will move from **cost center to growth driver**, securing their seat at the board table and shaping the future of their industry.

Need help?

Let our senior consultants host an AI-strategy workshop and together we'll discover multiple strategic opportunities!

R – Radical Candor Culture

High-speed development isn't just about technology—it's about trust. When teams and customers move fast, misalignment can derail progress. The solution? **Radical candor**: a culture where people speak openly, give honest feedback, and address issues head-on.

Why Radical Candor matters

① Speed requires clarity

In fast-moving projects, small misunderstandings become big delays. Radical candor eliminates ambiguity.

② Innovation thrives on openness

AI-driven transformation introduces uncertainty. Teams need psychological safety to share ideas and concerns without fear.

③ Ignoring the elephant in the room kills performance

When problems go unspoken, they grow. Radical candor ensures issues are surfaced early and solved quickly.

What Radical Candor looks like

① Direct Feedback, delivered with care

It's not about being harsh—it's about being honest and respectful

② Two-Way transparency

Employees and customers both share what's working and what's not. Managers and employees do the same.

③ Structured conversations

Retrospectives, feedback loops, and open forums become part of the rhythm

At DevOn, we embed radical candor into every sprint. One of our favorite formats is **Ikigai**, where teams reflect on: What they love doing, What they're good at, What the world needs and What they can be paid for. This exercise goes beyond technical feedback—it connects purpose to performance. Even new Dutch employees, who may be used to more reserved communication styles, learn to embrace openness. It's not always easy, but it's essential for high performance.

Partnership with customers

Radical candor isn't just internal—it extends to our clients. We encourage joint retrospectives where both sides share candid feedback. This builds trust and accelerates collaboration. When customers see that we're willing to discuss tough topics, they feel safe doing the same.

Radical candor isn't optional for high-speed collaboration—it's the foundation. Without it, you're building on sand. With it, you create a culture where problems are solved fast, ideas flow freely, and partnerships thrive.



DevOn

Is a full-service software company. Helping companies increase their development capacity. By improving the effectiveness of their people or adding senior software engineers. With consultancy, training and remote software development.



Software Development



Consultancy



Training

Transition

How to Start Applying FASTER

Knowing the framework is one thing—making it real is another. Here’s how your organization can begin the journey toward **FASTER development** and unlock the benefits of AI-driven speed, quality, and value.

STEP 1

Intake by One of Our Experts

We start with a conversation. Our experts meet with your leadership and key stakeholders to understand your goals, challenges, and current context.

STEP 2

Assess Current Craftsmanship and Process

Next, we perform a deep assessment of your development practices, team skills, and delivery pipelines. This includes evaluating code quality, security posture, and AI readiness.

STEP 3

Make an Improvement Backlog

Based on the assessment, we create a prioritized backlog of improvements—covering technical capabilities, cultural shifts, and AI integration opportunities.

STEP 4

Iterative Improvements, Measure Progress

We implement changes in small, manageable steps. Using our own, DORA and SPACE metrics, we track progress continuously to ensure the improvements deliver measurable outcomes.

STEP 5

Training, Consultancy, Software Development

Our approach combines hands-on training, expert consultancy, and actual software development. Teams learn advanced AI techniques, secure coding practices, and collaboration skills while we help build and optimize your systems.

STEP 6

More Value-for-Money and Increased Speed

The result? Faster delivery, higher quality, and better ROI. Your organization moves from experimentation to sustainable, AI-powered excellence.

Applying FASTER isn't a one-time project—it's a transformation. With the right steps, you'll create a culture and capability that thrives in the age of AI.

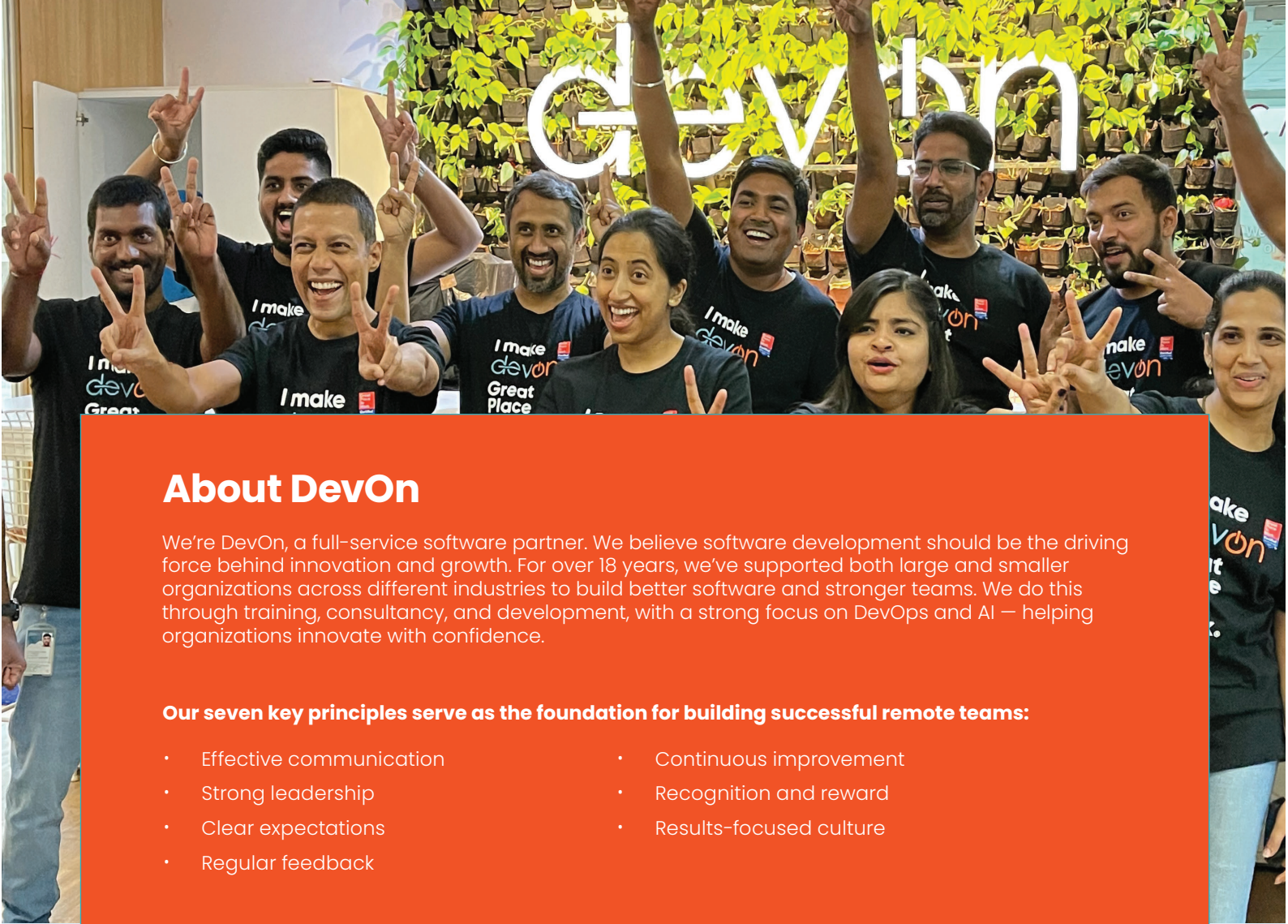
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Peter Koning is one of our senior entrepreneurs. Responsible for the growth and the AI strategy within the company. He is author, speaker and senior leader. With over 20 years of experience in SDLC, AI, Agile and Leadership, he advises CxOs on how to accelerate the software development. With remote developers, training and consultancy.



Peter Koning
Entrepreneur, DevOn





About DevOn

We're DevOn, a full-service software partner. We believe software development should be the driving force behind innovation and growth. For over 18 years, we've supported both large and smaller organizations across different industries to build better software and stronger teams. We do this through training, consultancy, and development, with a strong focus on DevOps and AI – helping organizations innovate with confidence.

Our seven key principles serve as the foundation for building successful remote teams:

- Effective communication
- Strong leadership
- Clear expectations
- Regular feedback
- Continuous improvement
- Recognition and reward
- Results-focused culture

DevOn is proud of our industry awards, and they reflect the high regard of DevOn shared by clients, employees, and analysts.

Awards & Recognition



4 Times Great Place to Work Certified

Certification based on **Trust Index 94%** – a comprehensive employee survey and culture audit



Top 50 mid size workplaces in India



India's Best Workplaces for Millennials™ 2023



Top 10 inspiring Workplaces 2023

Ranked No.4



National Best Employer Brands Award 2022



CONTACT US

Speak with one of our experts

Our insights can help you take advantage of change. If you're looking for fresh ideas to address your challenges, please feel free to reach out to us for a quick brainstorm.

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